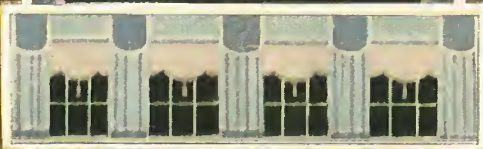
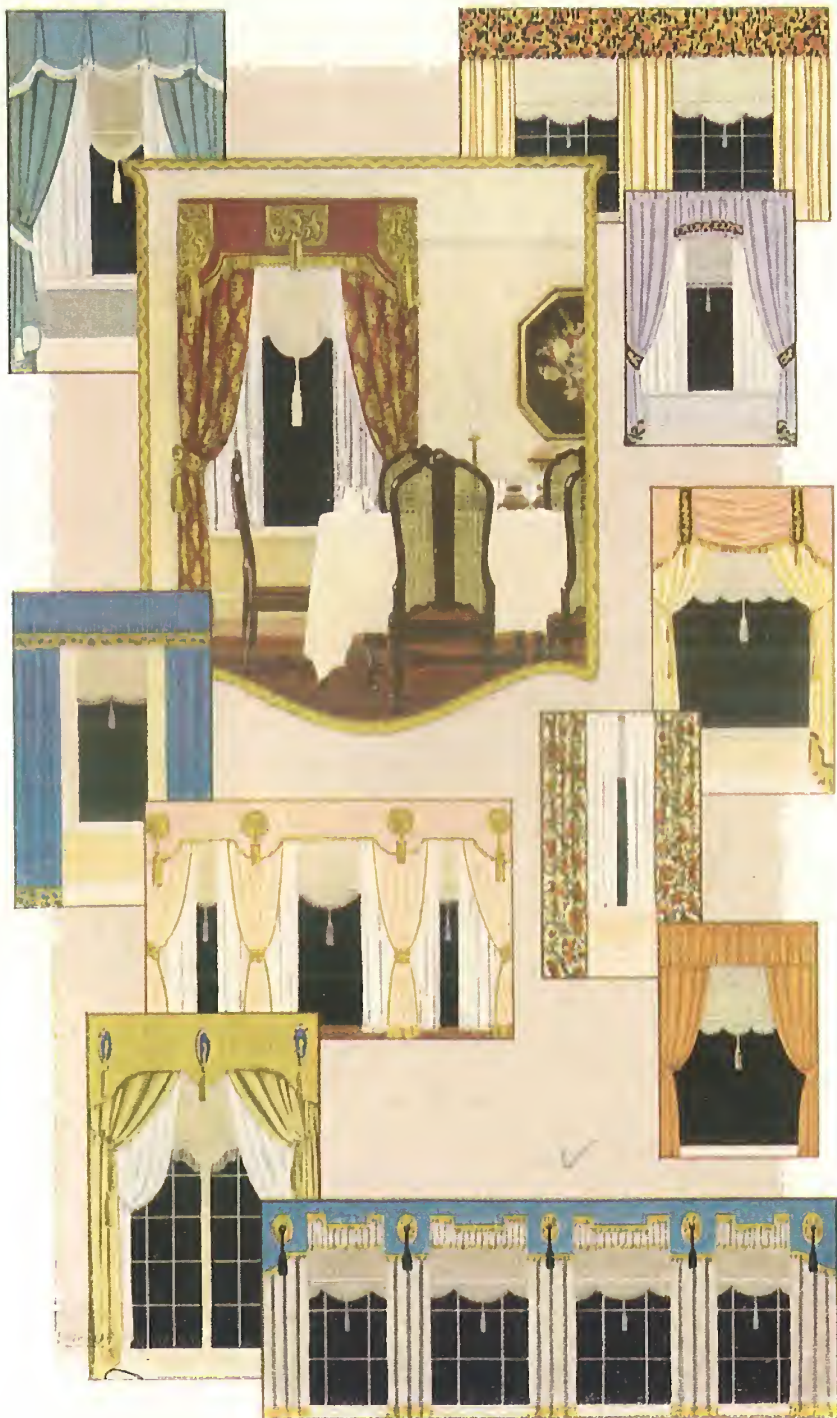


Kirsch

Rod & Window Draping Book

1924





"The Windows Are Half the Home"

THIS remark by an interior decorator of high standing, expresses pretty much the general sentiment. Within the space of a dozen years, the windows have come to the front as the chief beauty spot of the house.

We are all beginning to appreciate now more than ever before how bare and ugly an undraped window looks—how it robs a room not only of its privacy but of its charm.

And, on the other hand, we realize that the well-curtained window not only gives a pleasing sense of privacy, but through its own beauty, brightens and beautifies the entire room.

In taking advantage of the artistic possibilities of window drapings, it is pleasing to know that this is accomplished without any handicap to the primary functions of the window; to admit light and ventilation.

One sometimes hears a woman talk something like this: "I believe in letting the light and sunshine in—also I want to see what is going on. No fussy curtains for me."

Usually this attitude denotes one of two things: lack of enterprise or of understanding. Well-chosen window draperies not only permit an unobstructed view through the windows, but temper the glare of the outside light and distribute it throughout the room.

Properly planned, the window draping becomes a distinct addition to the appearance, privacy and brightness of the home.

In a recent issue of "Arts and Decoration" were some very interesting comments regarding the light diffusing aspect of window draping. Permit us to quote:

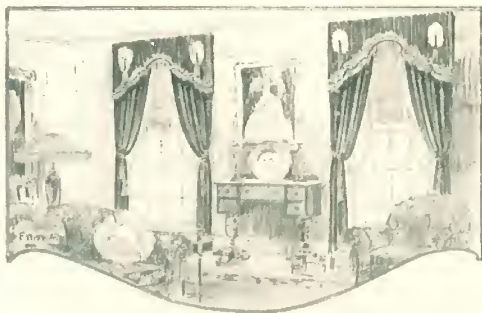
"A well selected curtain serves a purpose similar to that of the familiar glass prism. You have undoubtedly noticed and commented upon how the light seemed better distributed in some room after the curtains were hung. Of course, a curtained room is not actually lighter, but the light being better distributed or diffused,

it seems so. This is because we have eyes so wonderfully made that the pupils step themselves down to comfortably accommodate the light of the brightest spot in a room,

even though, in doing so, they make the dark spots seem still darker. Therefore, the more even diffusing of light makes a room seem brighter and much pleasanter, as well as most restful.

"Take, for instance, two or three different types of curtaining; a thin white net, a heavy mesh ecru, and a curtain net with a decided design. In a room that has not quite enough light and where one may hesitate to hang even the sheerest curtain, try the effect of the white net, and note the pleasing brightness in even the far corners of the room. The little light that there is, has been diffused so that, instead of one spot of brilliancy, the entire room has taken on the sense of lightness and cheerfulness.

"In a glaringly bright room, the ecru net will diffuse the light, but it



will also subdue it. Again, in some rooms, the help of a design in the curtaining is needed to add interest, but in all cases the original purpose must not be overlooked; that is, to eliminate sharp contrasts and glaring lights and shadows."

Thus it is seen that window draperies serve a double utility; they beautify and they serve in a practical manner to distribute the light.

Dainty, fresh, well-hung window drapings speak very clearly—to the passerby, as well as to the visitor in the home—that here is a good house-keeper.

It does not necessarily take elaborate draperies to create a pleasing effect; in fact, the neat attractive hangings of a more simple nature are in better taste in the average home than those of a more complex character.

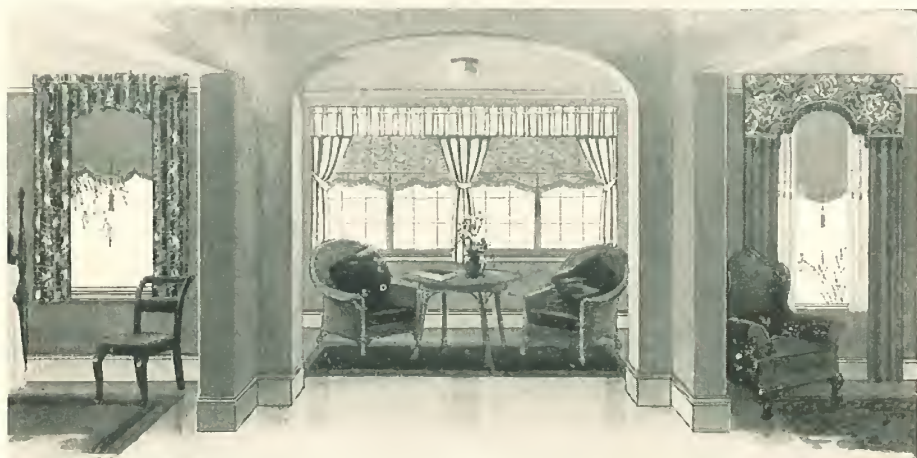
The clever housewife, through her window draperies, can conceal or draw attention from shortcomings in the

woodwork or other details of the home that are not entirely to her liking.

The very beauty of the window draping will brighten and dominate the atmosphere of the room so that often the ordinary room becomes one of real distinctiveness and charm entirely through the character of the window draping.

A most recent development of the window drapery is for the purpose of concealment at night, instead of drawing the shades. In fact, the draw-curtain is fast becoming the acceptedly correct way of attaining privacy in the home, where good taste and expert home-making hold sway. Overdraperies of opaque materials neatly fold to the sides of the windows, and draw together or apart by draw-cords. A number of window drapings of this type are illustrated in this book.

C. W. Kirsch.



The above scene shows cretonne draperies with Dutch valance hung on a Kirsch Single Curtain Rod in the bedroom; casement cloth draperies and plaited valance suspended from a Kirsch Double Curtain Rod in the sun parlor, and in the living room a Kirsch Triple Rod having a square cornered outside rod for the lambrequin is used. The draperies on this rod are lustron silk filled marquisette inner curtains, soft silk for the side draperies and hand blocked cretonne trimmed with bullion fringe for the lambrequin.



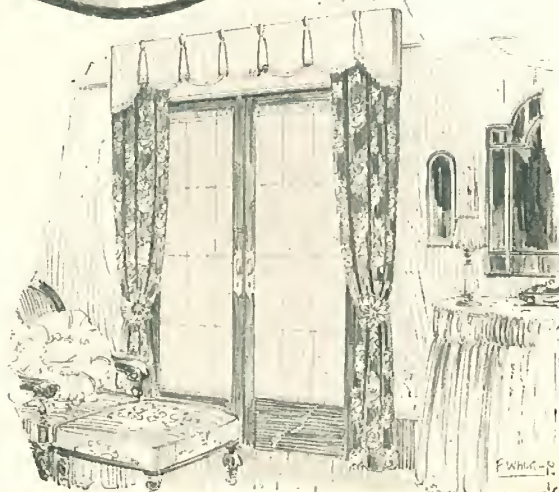
At the left is shown a lambrequin supported by a Kirsch Single Square Cornered Lambrequin Rod. The side draperies of plain silk are suspended from Kirsch Single Short Extension Rods. The decorative shades are Austrian shade cloth and the exposed ends of the rollers are covered by Kirsch Shade Roller Hoods. Austrian cloth is also used for the transom and is drawn taut on Kirsch Door Rods at the top and at the bottom.

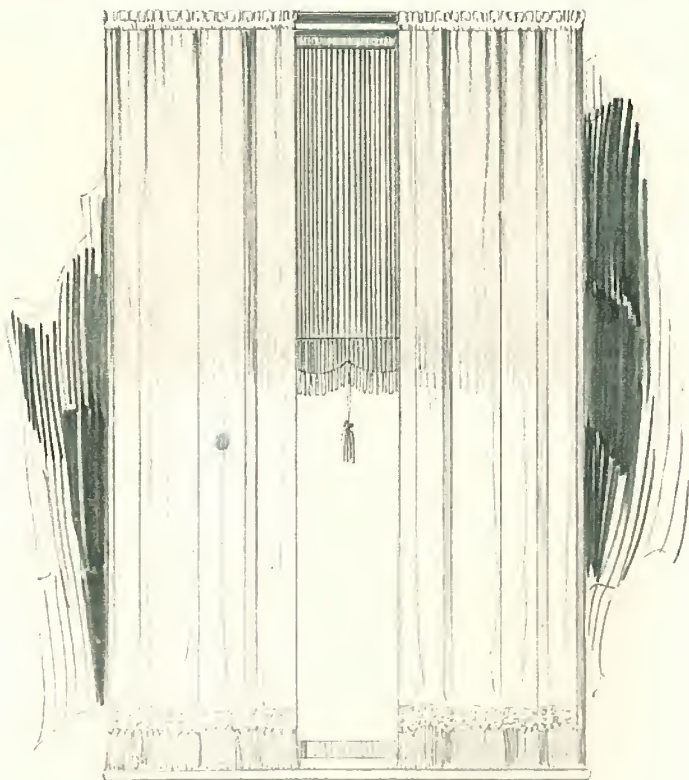
THE French door treatment at the right leaves the top light exposed. The scalloped champagne colored silk gauze draperies are trimmed with a deep fringe and are hung on Kirsch Sash Rods by means of rings so that the curtains may be drawn back and forth.



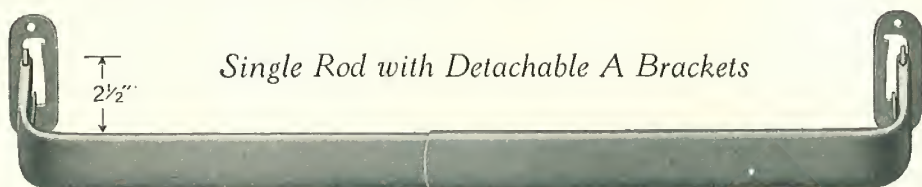
A group of three very attractive French door drapery treatments

THE French door draperies in this boudoir enhance the dainty atmosphere of the room. The cretonne side draperies and the plaited valance of plain material are hung on a Kirsch Double Rod. The fine voile glass curtains are hung on Kirsch Door Rods at the top and bottom.





EVEN the simplest window drapery can possess much style when properly hung. Above is shown a single pair of curtains trimmed with insertion and fringe and hung on a Kirsch Single Curtain Rod as illustrated below.



Single Rod with Detachable A Brackets

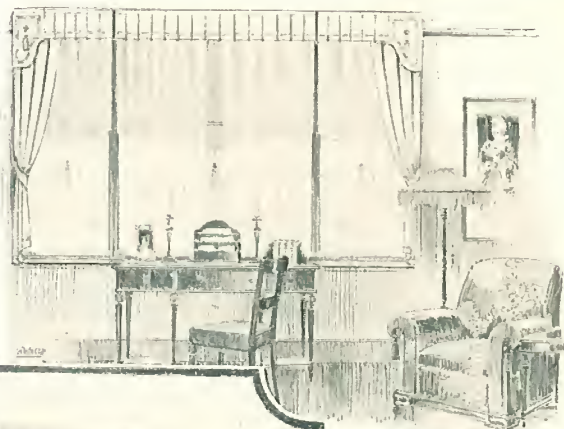
No. 12

28 to 48 inches extension. Projection $2\frac{1}{2}$ inches. Similar models may be had with extensions from 18 to 28 inches and from 36 to 63 inches, or longer by using Kirsch Extension Sections, also in $1\frac{1}{2}$, $2\frac{1}{2}$, $3\frac{1}{4}$ and 4 inches projection. Square cornered Kirsch Lambrequin Rods may also be had in the standard projections and extensions. Finished in Velvetone Brass or Velvetone White.

The extension in all Kirsch Flat Curtain Rods includes the necessary lap for strength and rigidity

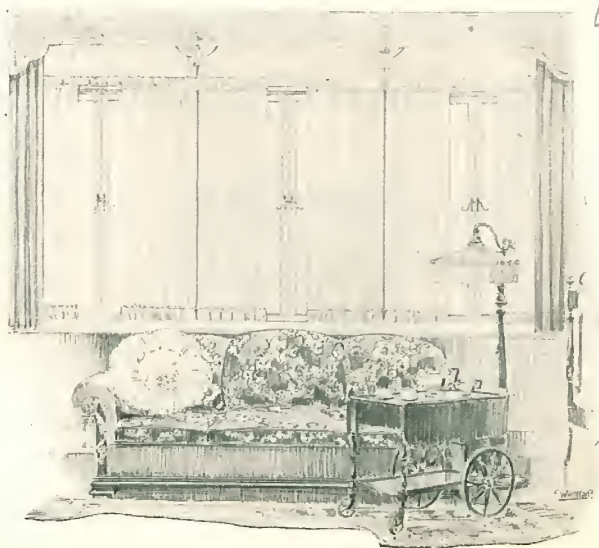
Kirsch ROD AND WINDOW DRAPING SUGGESTIONS

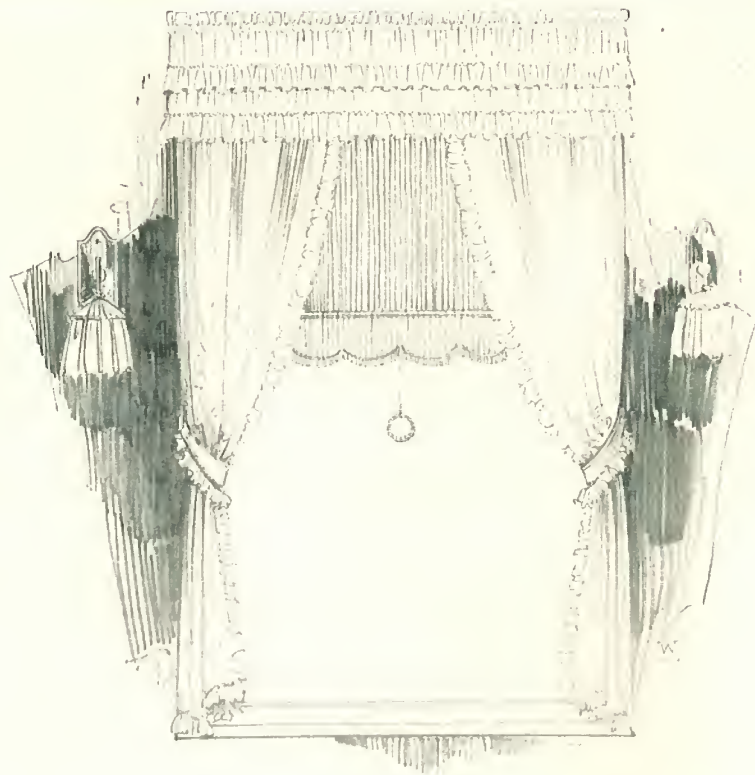
KIRSCH Double Swinging Rods are used on the inward swinging casement windows, at the sides in this group. Glass curtains and side draperies are hung on the inside swinging rod, the side draperies being suspended by means of Kirsch drapery hooks. The other two units of the valance are hung on the outside arms of the double swinging rod. A Kirsch Double Curtain Rod is used on the inside window.



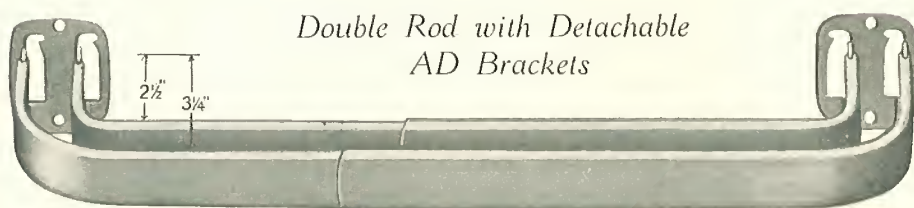
THE valance across both windows and the transom ties up this group into a single unit. The valance is hung on a single Kirsch Rod with extension sections. Side draperies and glass curtains on the side windows are hung on Kirsch Double Rods. Door curtains are hung on Kirsch Door Rods at the top and bottom.

IN the group at the right pairs of glass curtains are placed on the casement windows. These are hung on a Kirsch Single Rod with pulleys and draw cords. The transom curtains are hung from Kirsch Door Rods. The side draperies are suspended from Kirsch Single Short Rods while the lambrequin is supported by a long single rod having square corners. Extension sections are used with the lambrequin rod to give it the necessary length.





THE above is essentially a bedroom window treatment. The valance is ruffled as well as the curtains and tie-backs. Materials best suited for this style of draping are voiles or dotted or figured marquisette. The double rod shown below is used.



*Double Rod with Detachable
AD Brackets*

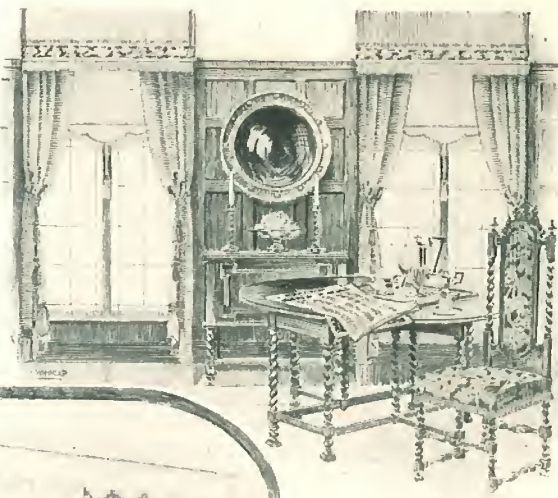
No. 112

28 to 48 inches extension. Projections $2\frac{1}{2}$ and $3\frac{1}{4}$ inches. Similar models may be had with extensions from 18 to 28 inches and from 36 to 63 inches, or longer by using Kirsch Extension Sections, also in projections of $1\frac{1}{2}$ and $2\frac{1}{2}$ inches, $2\frac{1}{2}$ and $3\frac{1}{4}$ inches, and $3\frac{1}{4}$ and 4 inches. Finished in beautiful Velvetone Brass or Velvetone White.

*"Projection" is the distance from the face of the casing
to the inside of the rod.*

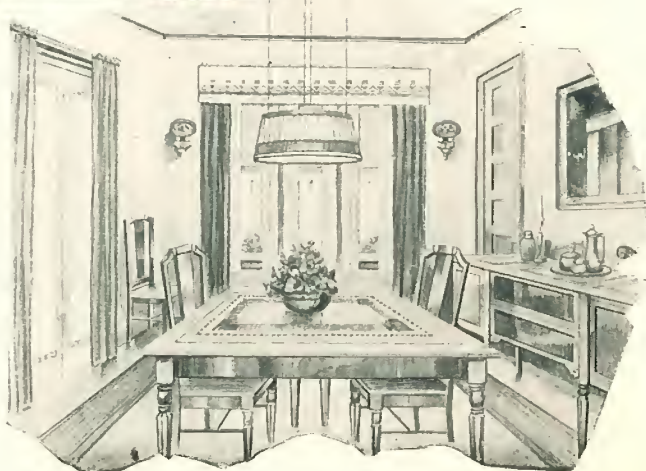
Kirsch ROD AND WINDOW DRAPING SUGGESTIONS

IN this aristocratic dining room the French doors are draped with rich mulberry velvet. The lambrequin is trimmed with an embroidered band. Side draperies are trimmed with a deep fringe and held back with heavy cord and tassels. A Kirsch Double Curtain Rod having a square cornered outside rod for the Lambrequin is employed.



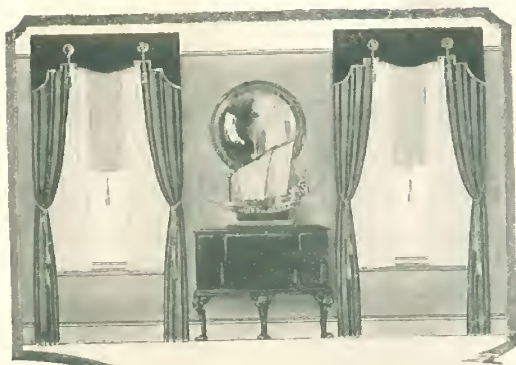
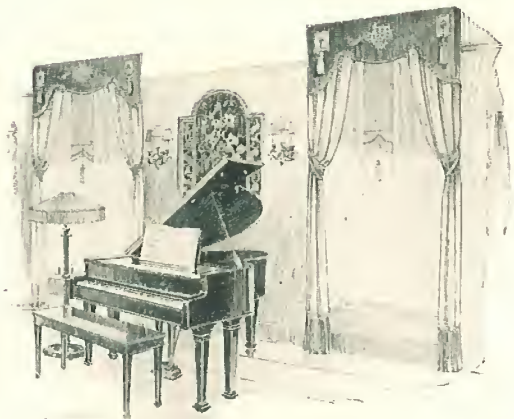
THE inner curtains, side draperies and lambrequin in this dining room group are suspended from a Kirsch Triple Rod having a square cornered outside rod for the lambrequin. Extension sections and center supports are used of course in view of the long extension of the rod. Soft silk is used for the side draperies and the lambrequin is of velvet. The panel glass curtains are trimmed with fringe.

SIDE hangings in this dining room are plain colored mercerized madras. The plain linen valance on the triple window is stenciled. Inner curtains are fine marquisette. A Kirsch Triple Rod is used on the window. Inner curtains on French doors are hung top and bottom by means of Kirsch Door Rods. Side draperies on French Doors are hung on a Kirsch Single Rod and may be drawn back and forth by means of draw cord and Kirsch pulleys.



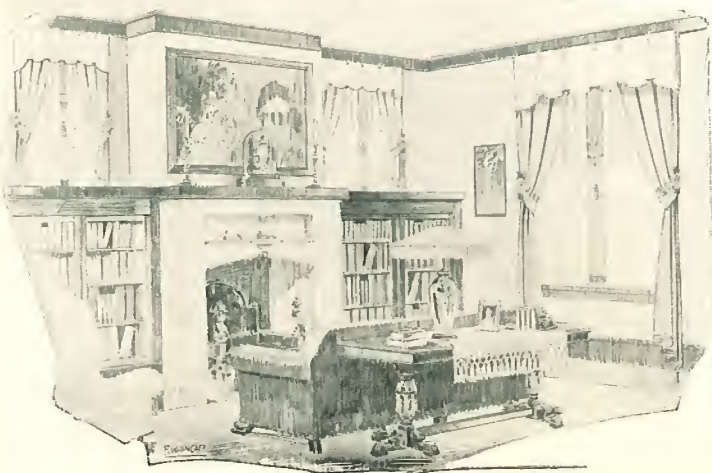
Kirsch ROD AND WINDOW DRAPING SUGGESTIONS

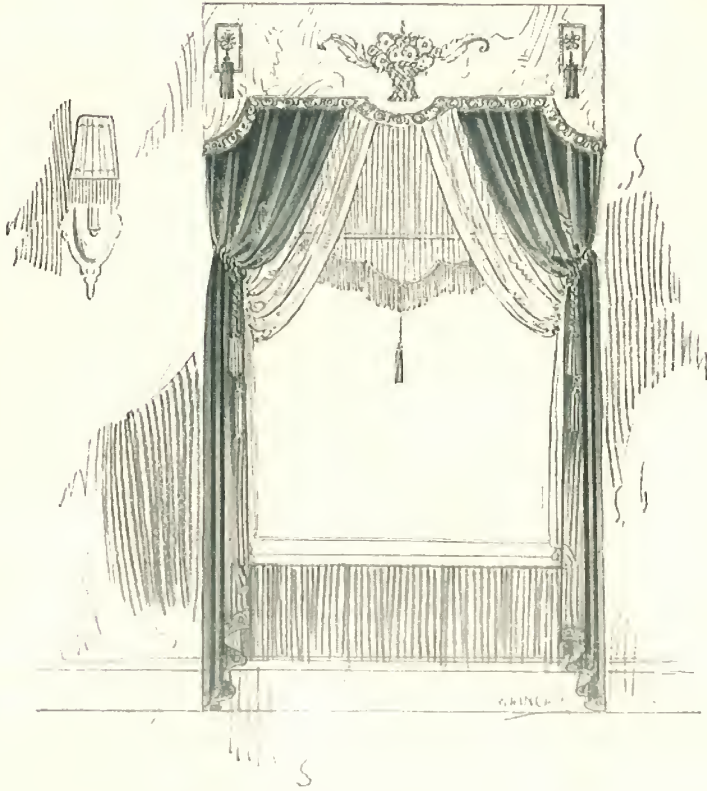
THE lambrequins on the windows at the right are of blue velour lined with buckram and trimmed with blue and gold braid, rosettes, cord and tassels. The side draperies are plain gold satin, lined and looped back with cord and tassels. Inner curtains are silk marquisette. A Kirsch Triple Rod having a square cornered lambrequin rod on the outside is used.



CHAMPAGNE colored satin damask side draperies and a rose colored velour lambrequin with an embroidered design in the center, make a rich combination for the music-room windows at the left. The inner curtains are of cream colored silk gauze. A Kirsch Triple Rod, having a square cornered rod on the outside for the lambrequin is used.

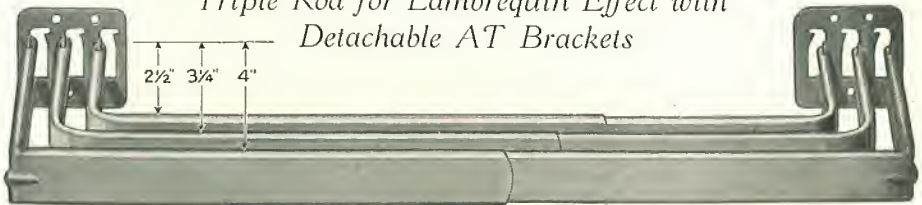
THE windows along-side the fireplace in this living room are treated the same as the main windows except that the side draperies and valance are in smaller proportion. Soft silk is used for the valance and side draperies. The glass curtains are panel marquisette. A Kirsch Triple Rod is utilized.





THE formality of this window treatment is modified by the embroidered applique on the velvet lambrequin. Plain satin side draperies are looped back with cord and tassel. Glass curtains are silk casement cloth. The rod shown below is used.

*Triple Rod for Lambrequin Effect with
Detachable AT Brackets*



No. 31112

28 to 48 inches extension. Projections $2\frac{1}{2}$, $3\frac{3}{4}$ and 4 inches. Similar models may be had with an extension from 36 to 63 inches, or longer by using Kirsch Extension Sections, and $1\frac{1}{2}$, $2\frac{1}{2}$ and $3\frac{1}{4}$ inches projection, or $2\frac{1}{2}$, $3\frac{3}{4}$ and 4 inches projection. Finished in handsome Velvetone Brass or Velvetone White.

The Kirsch Square Corner Lambrequin Rod makes it easy for every housewife to have up-to-the-minute lambrequins with the box effect without resorting to expensive wooden valance boards.



Just a Few Wind Designed by Kirsch

Ask our staff of Interior Decorators for
your window draping problems and you
This valuable service is given free of charge
pletely, giving all details, addressing In

KIPSCH MANUFACT
Sturgis, Mich



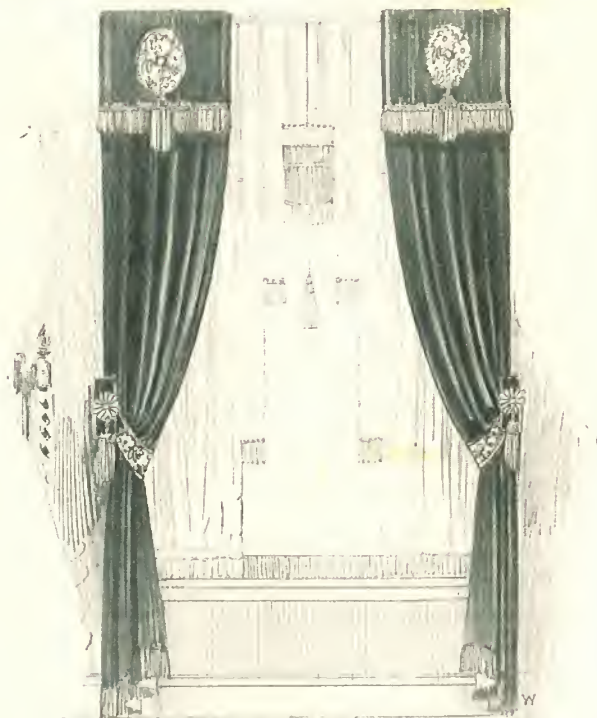


Window Treatments Interior Decorators

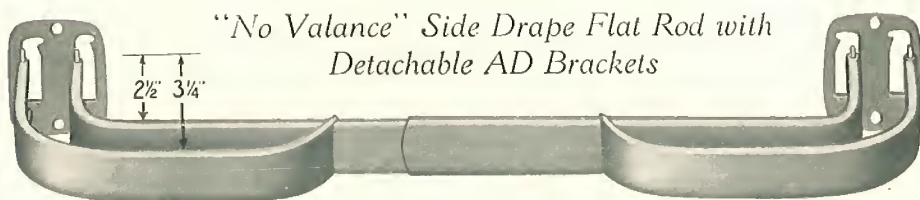
For suggestions and assistance in solving
you will receive practical help and ideas.
charge. Please state your problems com-
terior Decoration Service Department,

MANUFACTURING COMPANY
Cincinnati, U. S. A.





AN EXCELLENT treatment for a window where height must be accentuated. The fine voile glass curtains are cut in a cascade to form a Dutch valance at the top. Side drapes are plain satin trimmed with fringe, embroidered rosettes and tassels and are held back with tie backs. The rod shown below is used.



*"No Valance" Side Drape Flat Rod with
Detachable AD Brackets*

No. 142.

28 to 48 inches extension. Projections $2\frac{1}{2}$ and $3\frac{1}{4}$ inches. Side drape arm is 11 inches long. Similar models may be had with an extension from 36 to 63 inches, or longer by using Kirsch Extension Sections, and with projections of $1\frac{1}{2}$ and $2\frac{1}{2}$ inches, $2\frac{1}{2}$ and $3\frac{1}{4}$ inches, and $3\frac{1}{4}$ and 4 inches. Finished in Velvetone Brass or Velvetone White.

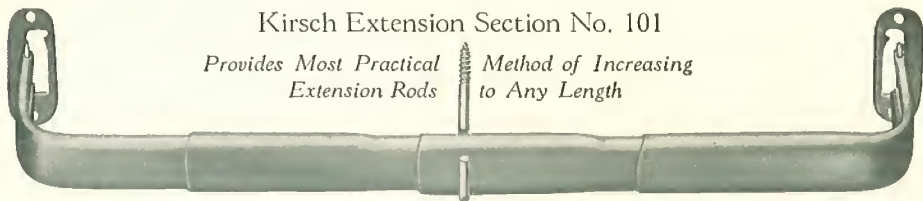
Kirsch middle overdrap e arms Nos. 143 (one piece—12 inches long) and 144 (12 to 20 inches extension) are employed when there is a series of windows and the valance is dispensed with.



Natural color casement cloth is the drapery material used on this series of casement windows. The trimming on the box plaited valance and side draperies is a band of sateen. A Kirsch Double Curtain Rod with Kirsch Extension Sections is used. Extension sections are necessary to make the rod the necessary length.

Kirsch Extension Section No. 101

*Provides Most Practical
Extension Rods Method of Increasing
to Any Length*

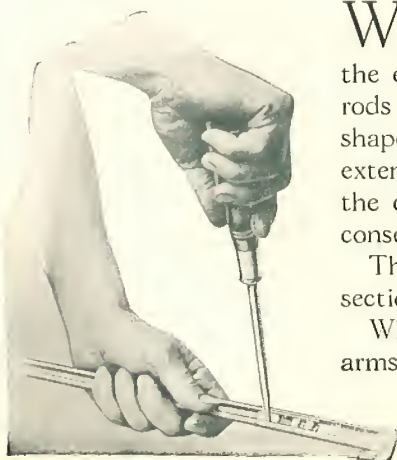


If you have a window that is too wide for either one of the stock sizes, you add one or more extension sections, depending on the width of the window, until the desired length is obtained. This section can be used with either the single, double or triple style Kirsch Flat Rods.



(Rear View of One Extension Section)

*When Kirsch Extension Sections are used the rod
should be supported by one or more center supports*

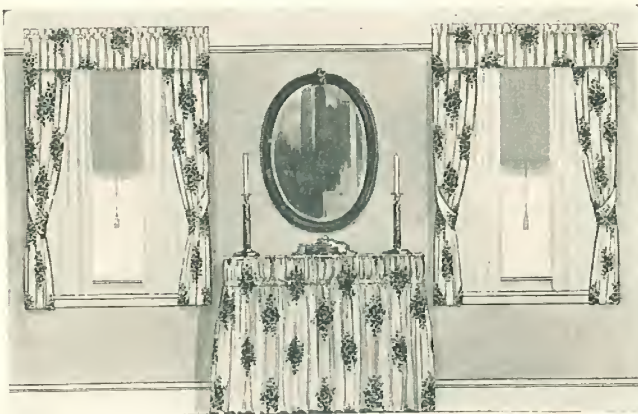


WHENEVER Kirsch Extension Sections are used with Kirsch Extension Curtain Rods the extension sections should be locked to the rods by means of the small locks—elliptical shaped metal discs—which are packed with the extension sections. This makes one solid rod of the combined rod and extension sections, and consequently an easier rod to handle.

The Extension Rods without the extension sections may also be locked together, if desired.

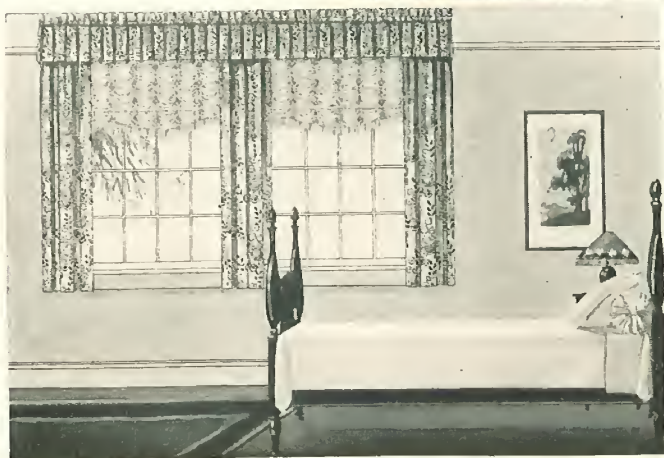
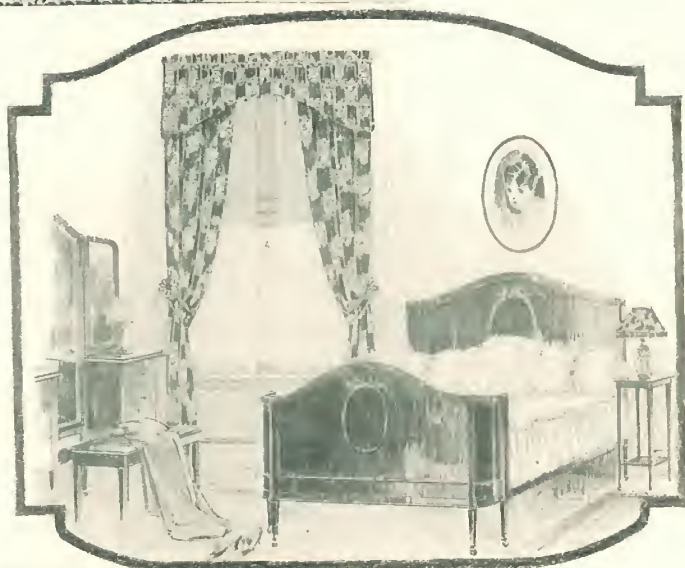
When cut-to-fit rod is used the reversible arms should always be locked to the rod.

This illustration shows how the locking is done—just insert the locks in the rod and give a quarter turn with a screw driver.

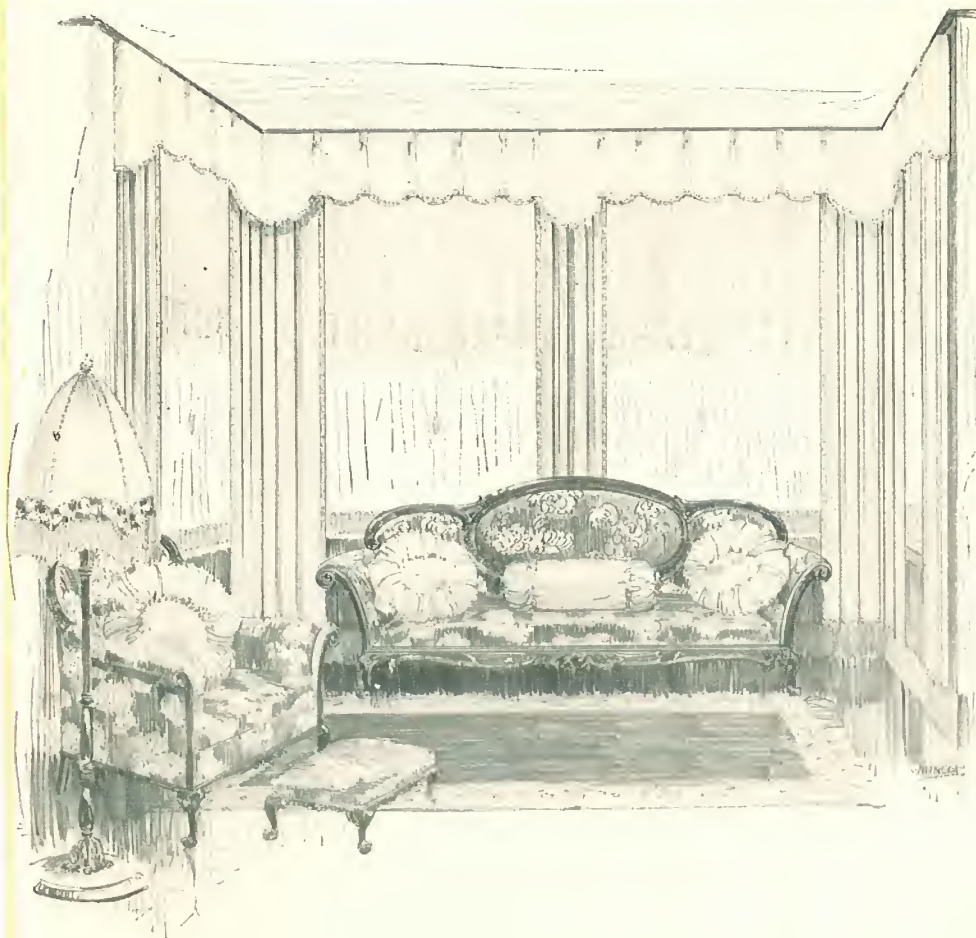


THESE two windows flanking the dressing table on either side have plain shirred valance and side draperies of cretonne. Cuffs or tie-backs are of the same material. Inner curtains are plain marquisette. A Kirsch Triple Rod is used.

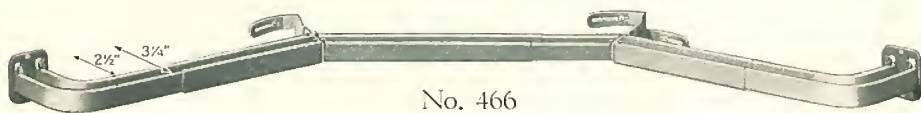
CRETONNE in which blue predominates is used for the looped back side draperies and the plain shirred valance in this sleeping room. The inner curtains are of voile, ivory colored. A Kirsch Triple Rod is used.



THE double windows in this sleeping room are draped with bold figured cretonne side draperies and plain shirred valance. French puff shades are used in lieu of inner curtains. Valance and side draperies are hung on a Kirsch Double Curtain Rod.



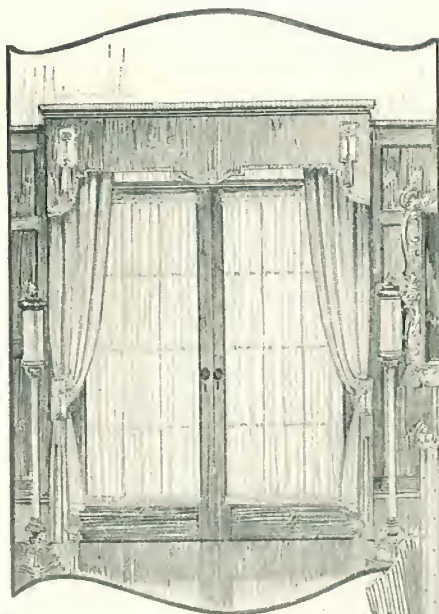
ABOVE is shown a square bay window treatment. The perspective of the window at the left hand side has purposely been altered to show the detail of the window treatment. Kirsch Bay Window Rods are adaptable to bay windows of any angle.



No. 466

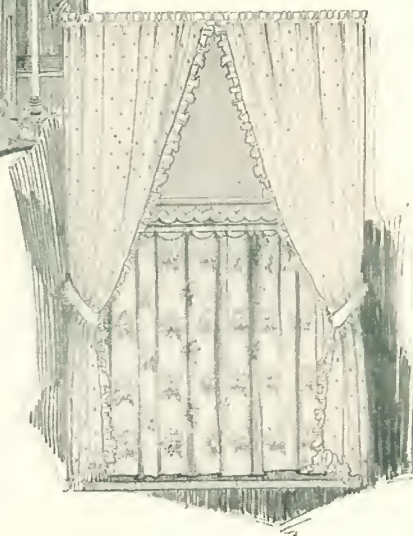
*Universal Bay Window Flat
Rod with Detachable Angle and AD Brackets*

Side rods 28 to 48 inches extension. Center rods 36 to 63 inches extension. Projections, $2\frac{1}{2}$ and $3\frac{1}{4}$ inches. Similar models may be had in single and triple style in the standard projections and extensions. Kirsch Extension Sections may be used with the bay window rods. Finished in beautiful Velvetone Brass or Velvetone White.

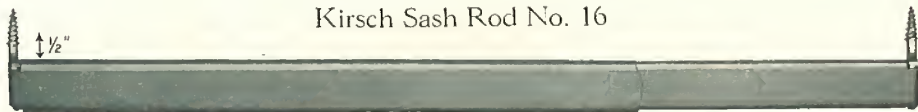


THE silk gauze glass curtains on the French doors at the left are hung on Kirsch Door Rods top and bottom. The transom curtains of the same material are suspended from a Kirsch Sash Rod. The plain silk side draperies and the shaped lambrequin are hung on a Kirsch Double Lambrequin Rod. Trimmings on the lambrequin and tie-backs are rosettes, cord and tassels.

THIS treatment is designed for bedrooms or breakfast rooms where privacy is desired, which is obtained by the cretonne sash curtains hung by means of rings on a Kirsch Sash Rod. Kirsch Net Shade Weight Rod could also be used. The dotted marquissette ruffled over curtains are hung on a Kirsch Single Rod.



Kirsch Sash Rod No. 16



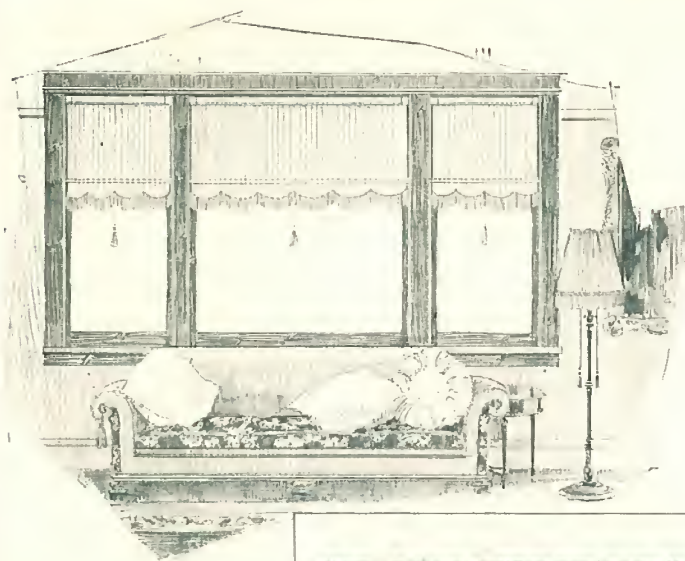
22 to 36 inches extension. Projection $\frac{1}{2}$ inch. Similar models may be had with extensions from 12 to 20 inches (No. 016) and from 28 to 50 inches (No. 17). Sash rods are finished in Velvetone Brass or Velvetone White.

Kirsch Door Rod No. 18



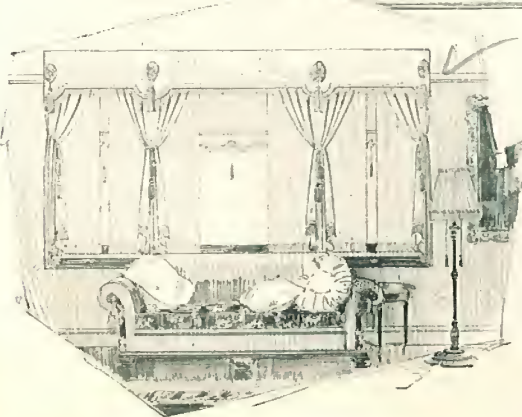
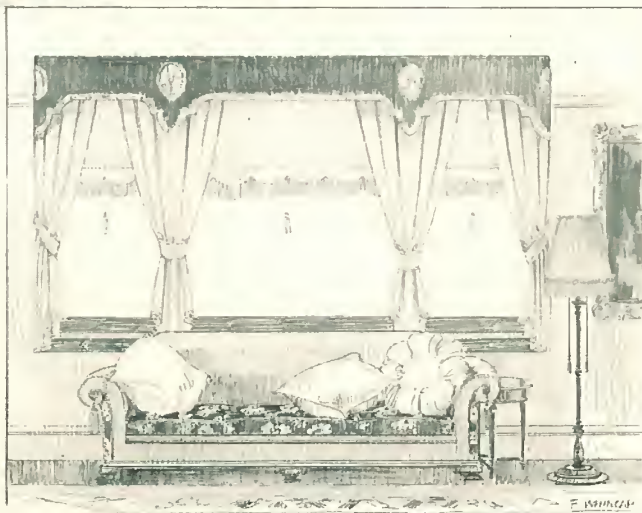
22 to 36 inches extension. Projection $\frac{1}{4}$ inch. Similar models may be had with extensions from 12 to 20 inches (No. 018), and from 28 to 50 inches (No. 19), in $\frac{1}{4}$ inch projection. Finished in beautiful Velvetone Brass or Velvetone White.

Kirsch ROD AND WINDOW DRAPING SUGGESTIONS



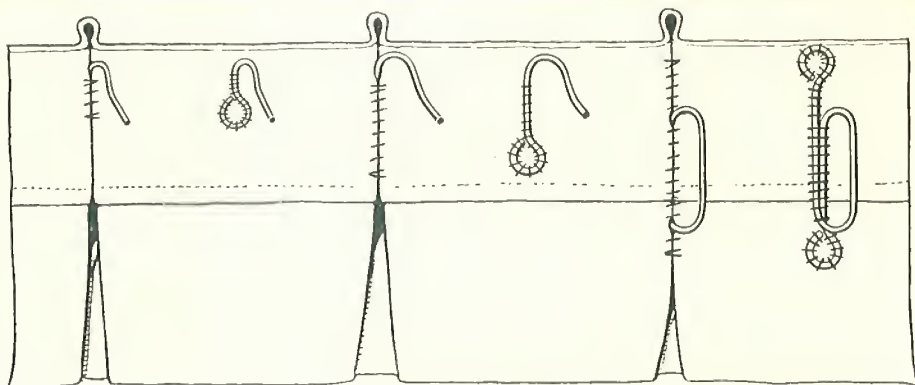
AN undraped window is the best argument in favor of window draping. The illustration at the left shows an undraped triple window. In spite of the tasteful furnishings the room has a dull and cheerless atmosphere. Kirsch Shade Roller Hoods are used to conceal the unsightly shade roller ends.

THE illustration at the right shows the same triple window and the same setting as above with side draperies and a lambrequin added. The lambrequin is of velour, trimmed with braid and motifs. Side hangings are of casement cloth. A Kirsch Double Rod having a square cornered outside rod for the lambrequin is used.*



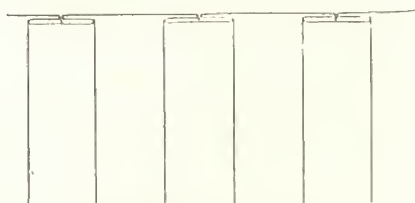
THE illustration at the left shows how the effect can be enhanced by the addition of inner curtains and the judicious employment of such accessories as rosettes, cords and tassels. Such a window treatment is a source of comfort to the occupants of the room and a pleasure to look upon. A Kirsch Triple Rod with a square cornered outside rod for the lambrequin is used for this effect.

Kirsch ROD AND WINDOW DRAPING SUGGESTIONS

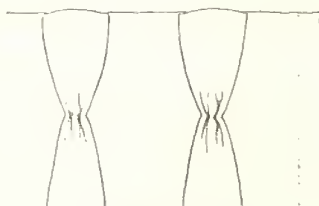


Showing how Kirsch Hooks and Rings are attached to the drapery.

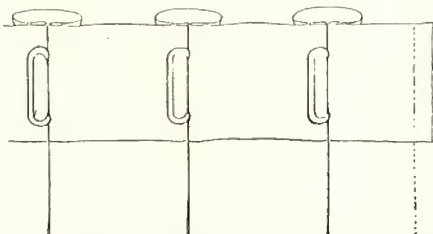
Reading from left to right, No. 498 hook sewn in plait; No. 498A hook sewn flat in rear of drapery; No. 499 hook sewn in plait; No. 499A hook sewn flat; No. 510 heading ring sewn in plait; No. 510A heading ring sewn flat. When inside curtains, side draperies and a valance are hung on a double rod, sew the hooks to the side draperies, hanging them over the inside rod, and shir the curtains on the inside rod.



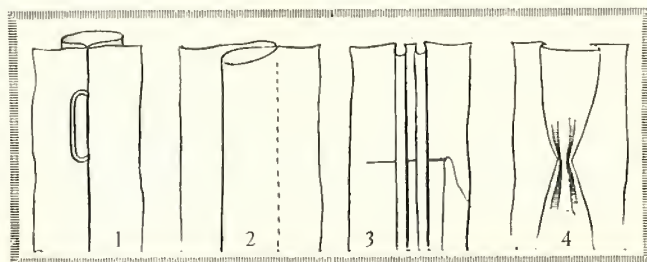
Box Plaited Heading



French Heading



Rear view of French heading showing how heading rings are sewn in plaits



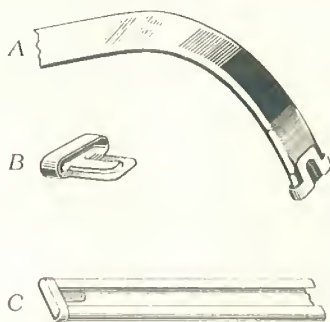
Successive steps in making a French heading.

The Kirsch Pilot or Thimble

For Putting Curtains on Rod



This is a remarkably efficient thimble device which enables you to quickly and smoothly run the Kirsch Flat Rod through your curtains without danger of tearing even the most delicate fabric. It is given with every purchase of Kirsch Flat Curtain Rods.

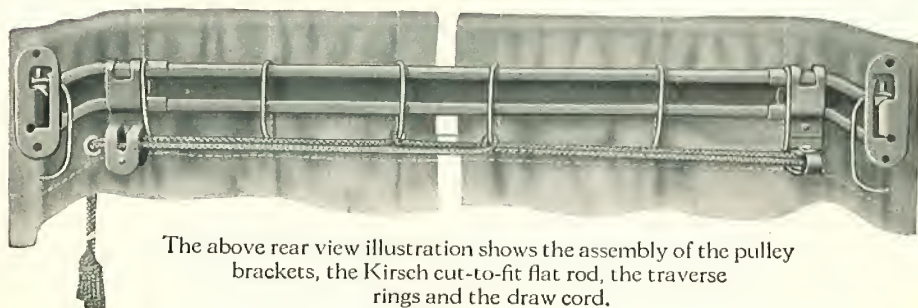


A—Shows Pilot on curved end where it is necessary to be used when sections are locked together.

B—Shows Pilot. Made to fit snug over end of rod and to permit curtain to be shirred on easily without danger to fabric.

C—Shows the Pilot on straight end where it should be used when sections are not locked together.

Kirsch Pulley No. 542 Makes It Easy to Have Draw Curtains



The above rear view illustration shows the assembly of the pulley brackets, the Kirsch cut-to-fit flat rod, the traverse rings and the draw cord.

Kirsch Curtain Rods

The Answer to Every Window Draping Need

Perfectly Simple to Put Up and Use—
Simply Perfect in the Draping Results Obtained

THERE is a "better way" of doing everything in the home. In draping your windows, you will find every desirable quality in Kirsch Curtain Rods.

They will fit all your windows and give exactly the effects you want. They are easy to work with and easy to secure, being on sale at the better dealers in every community.

Kirsch Rods come single, double, triple; in extension style to fit any window; or cut to exact size by dealers who have work rooms. The Kirsch *flat* construction prevents sagging and assures neat effects; the draperies hang smoothly and neatly; headings stand gracefully erect without artificial stiffening; the smooth surface does not catch dust, mar or scratch.

The Kirsch Velvetone Brass or Velvetone White finish actually fuses with the rod—not only prevents rusting or tarnishing, but is washable and holds

its beautiful appearance for years.

Kirsch brackets—made in one piece, for single, double or triple Kirsch Rods—have no rival for simple, practical utility. Easily put up without defacing the woodwork. The rods go on or come off the brackets by merely tilting, yet never come down accidentally.

Kirsch Curtain Rods are utilized by leading architects and interior decorators as the best method of securing the most artistic and beautiful draping results; yet they simplify the planning and putting up of window draperies to the point where any woman can secure the most gratifying success with her window draping.

Kirsch Curtain Rods represent the same grade of quality as the very best of bathroom, lighting or kitchen fixtures, without excessive first cost and with real economy through the long years of service that they render.



Buy Kirsch Flat Curtain Rods and Know Lasting Satisfaction

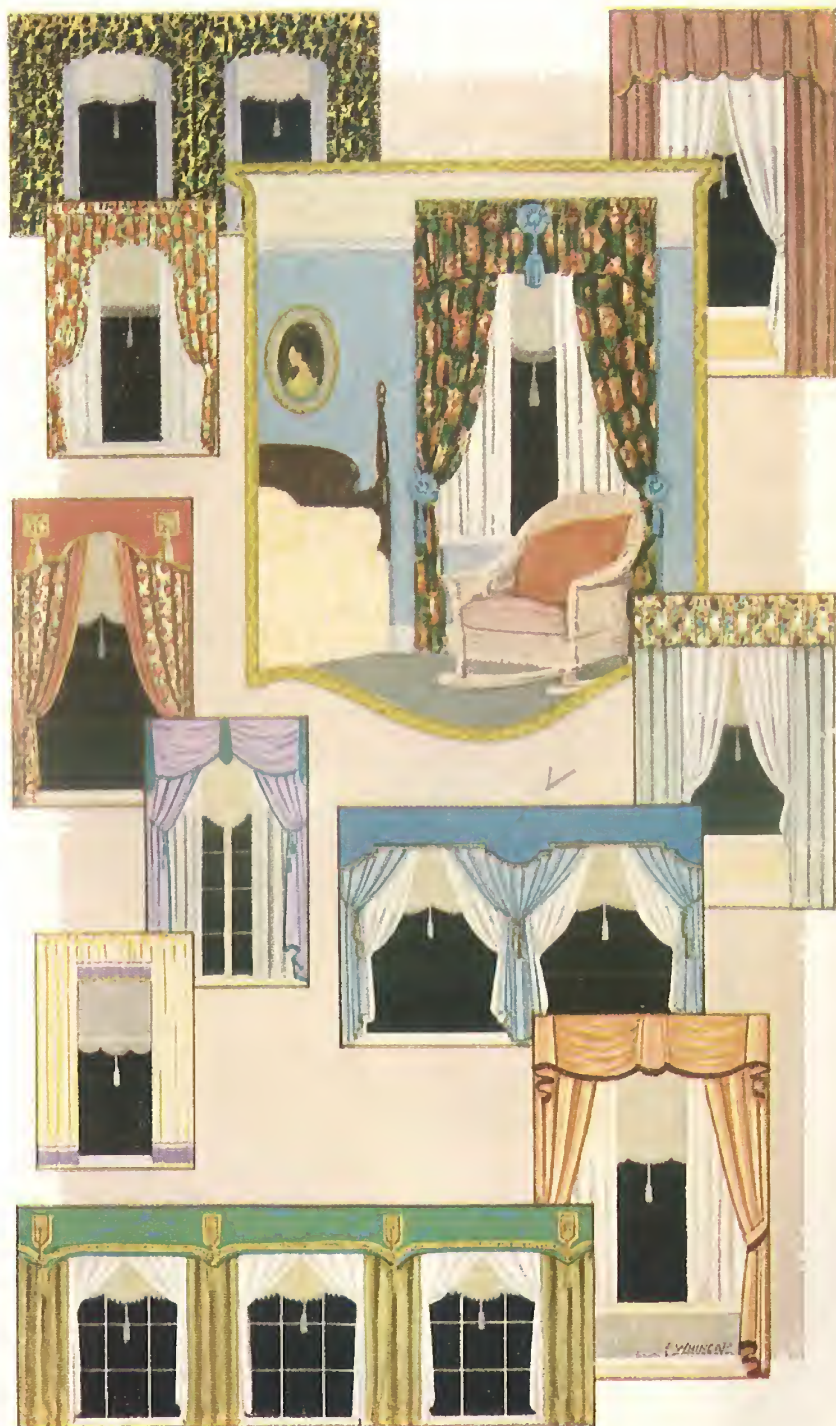


KIRSCH MANUFACTURING COMPANY

Sturgis, Michigan, U. S. A.

KIRSCH MANUFACTURING COMPANY OF CANADA, Ltd.

Woodstock, Ontario



Kirsch

Rod & Window Draping Book

1924

